





Media Release 23 July 2012

## The City of Nedlands Achieves Milestone 5 in Global Water Campaign™

The City of Nedlands has achieved the final Milestone 5 in the International Council for Local Environment Initiatives (ICLEI) – Local Governments for Sustainability (ICLEI) Water Campaign™.

The City of Nedlands is one of a growing number of local governments in Australia who are tackling the challenge of sustainable water resource management by working with ICLEI Oceania, through the Water Campaign™.

Mayor Max Hipkins said that the City has significantly reduced its demand on our precious water supplies. "This is a culmination of many years hard effort. This work commenced with the aim of improving water quality and reducing consumption. The City of Nedlands is in part surrounded by water and it is important that we are able to understand our impacts on these environmentally sensitive areas.

"At the City we are working with all levels of government so that we are being responsible as a council and addressing climate change and the significant effects this has on Western Australian environment, society and economy and the Local Government sector."

Completion of Milestone 5 means that the City of Nedlands has successfully completed a re-inventory of its Corporate and Community water management practices and has tracked its progress towards the goals set at Milestone 2.

"We look forward to continuing the partnership with ICLEI and our sustainable water management plan with the Water Campaign™"

The City of Nedlands will be presented with its Water Campaign™ award at the ICLEI Oceania "Decade of Action" and Waterwise Awards breakfast to be held at the Convention and Exhibition Centre on 2 August 2012.

The Water Campaign™ team thanks all of the City staff who have been involved in this great achievement and who have contributed to successfully complete this milestone.

"Our officers at the City have received ongoing political support from the executive teams to drive the program through each department of the City of Nedlands," said Mayor Max Hipkins.

Through participation in the Water Campaign<sup>™</sup>, the City of Nedlands has undertaken to analyse trends in water consumption since base year and has reviewed its water quality in priority areas.

Mr Greg Hales, ICLEI Oceania's Water Campaign™ Australia Manager, said water conservation is one of the most pressing concerns facing local governments today.

'Australian communities are aware of the urgent need to act on climate change and local government has a significant role to play in the sustainable management of our precious and limited water resources,' said Mr Greg Hales, Water Campaign™ Australia Manager, ICLEI Oceania.

'Councils have discovered that addressing sustainable water management makes good economic, environmental and political sense,' said Mr Greg Hales, ICLEI Oceania's Water Campaign™ Australia Manager.

In Western Australia the program is delivered with the support of the Government of Western Australia.

The City is one of 42 Western Australian local governments who have joined the Water Campaign™ and are actively conserving water and improving the quality of rivers, streams and groundwater within their communities.

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For further information please contact <u>communications@nedlands.wa.gov.au</u> or 9273 3500.

For further information about ICLEI's Water Campaign™ please visit www.iclei.org/oceania/water

ICLEI Oceania is the regional secretariat for ICLEI – Local Governments for Sustainability, which was founded in 1990 as the International Council for Local Environmental Initiatives.